

2019-2020 CLUB EXCELLENCE AWARD APPLICATION

Club must be chartered prior to January 1 of the fiscal year to qualify.

Club Number	Club Name
Member Number	2019-2020 Club President's Name
	2019-2020 Club President's Email Address
1. MEMBERSHIP	2. SERVICE
 □ Achieved a Net Growth of:* OR □ Chartered new Lions club, Leo Club or Club Branch: 	☐ Started a new service project. Consider one of our Global Causes!
Name of club, or branch: AND Supported member retention by increasing	2
member satisfaction Outline strategy: Improve Membership Value & Reach New Markets	Enhance Service Impact & Focus AND Contributed to LCIF
3. ORGANIZATIONAL EXCELLENCE Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.	Reshape Public Opinion & Improve Visibility 4. MARKETING AND COMMUNICATION The club has publicized its service activities through local media or social media
AND	Choose all that apply:
 □ Key Officers participate in one or more of the following leadership training events: □ District □ International □ Webinars □ Lions Learning Center 	□ Facebook □ Local Paper □ Instagram □ Radio □ Twitter □ Club Website □ Billboards □ Posted or □ Presentations to Groups □ Other
AND	
☐ Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.	
Improvements Include:	

Due by: August 31, 2020

Date

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

2019-2020 District Governor's Signature*

Awards Mailed to: 2020-2021 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

District

Member Number

Application Date